

**GROWING RURAL
TOURISM**

Magic Moments

*Growing Rural Tourism
Conference
April 2 - 4, 2012
Camrose, Alberta*



Camrose Regional Exhibition
Camrose, AB

Alberta Shows off

Information Display Package



Thank you for participating in the Alberta Shows Off Exhibition at the upcoming Growing Rural Tourism Conference in Camrose April 2 – 4, 2012.

We are expecting approximately 250 delegates to attend. Our delegates are municipal representatives and rural tourism operators. Below are the finalized details and format regarding the Alberta Shows Off Exhibition.

- Date:** Alberta Shows Off Monday, April 2 – 4, 2012
- Time:** Booths must remain on display for the duration of the conference
- Location:** Camrose Regional Exhibition
4250 Exhibition Drive
Lamlee's Arena
- Booth Cost:** \$75.00/booth (GST Not Included)
- Power:** \$15/booth (GST Not Included)
- Purpose:** The purpose of Alberta Shows Off is to assist conference participants in connecting with key suppliers and resources and to provide participants with vital contact information.

For further information or if you should have questions, please feel free to contact me by phone at (800) 296-8112 or e-mail jfilip@cre.ab.ca

Sincerely,

Jennifer Filip
Growing Rural Tourism Conference Coordinator
Camrose Regional Exhibition

General Information Cont'd

BOOTH SPACE RESTRICTIONS

All exhibit structures, activities, and materials must be confined to within the limits of the space assigned. Tall display items should be placed at the back of your display area so as no to impede on the view of other display booths.

BOOKINGS

Information displays will be allotted by the Conference Committee. You will receive your display location upon arrival to the site. *The Conference Committee is not responsible for mail and message delivery.*

MOVE-OUT

No displays may be removed from the show building prior to 12:00pm on the final day of the conference.

General Information

CONTACT	Jennifer Filip Conference Coordinator Camrose Regional Exhibition 4250 Exhibition Drive, Camrose, AB, T4V 4Z8 Phone: (780) 672-3640 Toll Free: 1-800-296-8112 Fax: (780) 672-8140 Website: www.growingruraltourism.ca Email: jfilip@cre.ab.ca
DATE	April 2 – 4, 2012 (You must be ready to receive attendees at <u>12:00pm</u> on the opening day of the conference)
SET-UP TIMES	Sunday, April 1, 2012 - 1:00pm - 4:00pm and Monday April 2, 2012 8:00am – 12:00pm <u>ONLY</u>
PLACE	Camrose Regional Exhibition 4250 Exhibition Drive Camrose - East on Highway 13
DISPLAYS	The Committee reserves the right to locate booths for the benefit of the Growing Rural Tourism Conference

General Information Cont'd

DISPLAY SIZE	Included are: One 3' x 6' skirted table and 8' back drop. <u>Power must be pre-ordered and pre-paid.</u>
FORMAT	Each organization will be responsible for bringing literature (enough for 150 – 250 delegates) and small <u>table top signage</u> . Corporate display booths are also encouraged.
Delegates	Booth spaces are reserved for those attending the full conference
DAMAGE TO SHOW PROPERTY	Representatives are responsible for any damage caused by them to conference property