

# GROWING RURAL TOURISM

*Magic Moments*

## Rural Tourism Conference Scholarship

“A program to support leadership development and mentorship training”

### 2012 Growing Rural Tourism Conference April 2 – 4, 2012

The Growing Rural Tourism Conference supports continuous learning and innovative educational opportunities for rural Alberta businesses. This year they will partially sponsor individual business owners to attend the Growing Rural Tourism Conference.

### Who is Eligible?

Individual business owners who:

- 1 Presently own and operate a full-time tourism business in rural Alberta or;
2. Manage a full-time tourism business in rural Alberta.
3. Are committed to lifelong learning.
4. Will write a summary report and share their ideas and experiences with their community partners, consortia, chamber, etc.
5. Must be a first time applicant

### What is Included?

The scholarship will pay 50% of **regular conference registration**. All travel and accommodation expenses are the responsibility of the participant.

### How do you Apply?

Application is attached or available on [GrowingRuralTourism.ca](http://GrowingRuralTourism.ca)

All requests for funding support must be received by February 28, 2012.

Funds will be paid on your behalf directly to the Camrose Regional Exhibition.

### What is the Selection Process?

Space is limited to 50 participants, and will be offered on a first come, first served to eligible applicants. The conference committee will review the applications and choose the successful candidates.

**Tourism Scholarship  
Registration Form  
Growing Rural Tourism Conference  
April 2 – 4, 2012**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Please answer the following questions on a separate sheet of paper(s). Please submit a letter of recommendation with your completed application.

1. I own / operate a full-time rural tourism business in Alberta  Yes  No

Please provide a brief description of your business (what is your business, history, how long have you been involved, future plans for your business, responsibilities etc). Include brochure, business card, business profile, website address or other promotional information that highlights your business.

2. What do you hope to gain from attending this learning event?

3. Do you belong to any related associations?  Yes  No

If so, which ones?

4. How would you be willing to share your ideas and experiences from attending this learning event?

5. Have you attended the Growing Rural Tourism Conference before?  Yes  No

If so when?

**Deadline for applying:  
February 28, 2012**

**Please send completed application to:**

Camrose Regional Exhibition

c/o Jennifer Filip

4250 Exhibition Drive

Camrose, AB T4V 4Z8

TF: 1.800.296.8112 Ph: 780.672.3640 Fx: 780.672.8140

E: [jfilip@cre.ab.ca](mailto:jfilip@cre.ab.ca) [www.growingruraltourism.ca](http://www.growingruraltourism.ca)